

Showrooms in
the best light.





We believe that lighting **can change the way customers see you.**

Clever showroom lighting design is a powerful marketing tool, it encourages customers to linger and, ultimately converts footfall to sales. A brilliantly illuminated space, feels inviting, whilst highlighting key products and merchandise.

Choosing the right fitting, light levels and colour temperatures can be tricky business with so many options available on the market however, these elements are crucial to master. Especially when sales rely on compelling displays and dynamic store experiences to attract customers.



Your space in the perfect light.

It's important to remember there's no one-size-fits-all answer. Lighting needs vary, depending on the brand, product and the store itself. The requirements of a designer boutique will differ from an furniture showroom. The aim is to fully immerse the moneyed shopper in an environment that oozes style.

At Greenlite, we offer a complete, hassle free energy efficient lighting solution, designed to deliver on the outcomes that matter.

- Improve customer experience
- Improve employee productivity
- Improve store aesthetics
- Reduce maintenance
- Energy savings



Light it Right

Good lighting design is critical to achieve a perfectly lit retail space. It is essential correct light levels, colour temperatures and types of fitting are selected to enhance product aesthetics, stock inventory and staff productivity. Cool lighting makes fabrics vivid and surfaces sparkle, whilst warm lighting creates a relaxing and inviting atmosphere, making a space seem cosy.

Linear Lighting

Linear lighting is aesthetically pleasing and offers versatility to create unique designs whilst creating well balanced light levels throughout the space.



Feature lighting

Enhance brand image with feature lighting that creates compelling showroom designs and contrast to give your showroom a unique edge.



Directional lighting

Directional lighting should highlight merchandise and key products, direct customers to the goods they need to see, and create a sensory pathway around the store.



The LED Benefit

Low energy consumption

Modern, energy efficient lamps use up to 70% less energy

Long-lasting lamps

LED's last up to 50'000 hours so there is no expense wasted replacing dead lamps.

No heat emitted

No need for extra comfort cooling.

Good light quality

Comfortable colour rendition that highlights the aesthetics of your products.

No outages

No dark areas that compromise health and safety and operations.

Robust and Durable

Quality LED fittings are receptive to shock and frequent vibration.

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Take Control and get ahead.

Lighting controls give you and your staff the right light, when and where you need it. Leaving lights on in unoccupied areas wastes energy. Integrated zoned and automatic controls can reap sizable energy saving opportunities for businesses. The important thing is to integrate controls and technologies that suit your business operations.

- Last man out switch
- Occupancy sensors
- Daylight dimming

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A team of true professionals.

1. Our professional engineers visit site to survey the existing lighting systems.
2. Our experienced lighting designers source replacement products that meet your organisational requirements. A detailed proposal will break down your existing and proposed technologies and, the financial savings achievable.
3. Our qualified in-house engineering team will install the new technologies at the agreed time, making limited disruption to business activities.
4. To support our confidence in our products, we provide 5 year warranties on parts, labour and access. The process is simple, there are no complicated forms, simply call or drop us an email and one of our in-house maintenance engineers will attend site.



[greenlitegroup.co.uk](https://www.greenlitegroup.co.uk)

Taking care of 9000 sites for Britain's best loved brands.

"The service you provide is first class" - **Steinhoff UK**

"The project went seamlessly. Greenlite Lighting smoothed our way through the whole process, from the free audit, helping us secure the Carbon Trust funding, and installed the new fittings with minor disruption. The results are great; we're very impressed with the savings we make on our energy bills" - **Sussex Bed Centre**

"The lights are fantastic, they have really made an enormous difference. It was a pleasure to have the Greenlite engineers for the morning".
- **Alexandra Harper Millinery London**

"Greenlite are very accommodating" - **Howdens Joinery**



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You're in excellent hands.

Our customers say we set the bar very high in the industry in terms of first class service and flexible approach.

We're glad they're happy. We're sure you will be too.

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